

From: Matthew W-----

Sent: Tuesday, June 18, 2019 10:46 AM

To: Tammy Kabell

Subject: Testimonial / Reference

Tammy,

During our conversation last week you had asked if I could provide a testimonial or reference. While my laptop's webcam appears to be broken (which might delay our video interview), let me provide you some information via email. Feel free to directly forward this email to selected prospective clients who might want to hear from someone you've helped -- including my contact information below.

We first spoke in February and I entered the program in late March, so it's been less than 90 days to get a huge ROI (return on investment)! This was the best money I could have spent, not only for conducting a job search, or in making a career transition, but in building my long-term professional development!

First of all, you immediately honed in on my key value proposition and gave me a vision of what I could be for a small or mid-sized company (you dubbed me "an executive team in a box")-this was in our first phone call! Second, the intense process of reviewing my career accomplishments in detail provided me with enormous confidence, interview examples of real and significant outcomes, and underpinned your marketing of me as an executive. Third, the networking superhighway tools and methodology have given me (a natural introvert), the life-long skill of networking. Ironically, I've become something of an expert at using LinkedIn as well as other social media marketing concepts as a result. Finally, your personal coaching along the way kept me moving forward and well prepared to make the most of each interview opportunity.

To summarize my experience, within 90 days of signing up, I have landed my dream job! Your very thorough process really laid the groundwork for a successful outcome that has exceeded my expectations. On the first day of networking, I made contact with an senior executive at a target company (small industrial manufacturer/distributor) in my preferred city. That day we started a conversation that immediately led to an invitation to meet and discuss a potential job opportunity. Within 1 month I had gone through a phone interview and conducted an on-site visit. Two weeks later, I had met the group CEO, further defined my potential new role, and taken aptitude testing. **Within 8 weeks, I had a great offer to become Company President of a key U.S. subsidiary for a small global holding company.** I start my new job in early July and will have full operational leadership and direct management of all U.S. functions and employees.

Tammy, I could not have accomplished this without your assistance! Although there are other firms out there who promise the same results, I could not find anyone who came close to matching your caring, dedication and level of personal commitment and dedication to me as a client. Having spent nearly 2 decades developing my career at a global corporation, I was unprepared for the job market. You very quickly gave me the skills, tools and confidence to search for executive level opportunities. Not only did

you help me find a great step up opportunity that really makes great use of my skills, experience and capabilities, more importantly, you've also helped me learn and grow as a person, which will last a lifetime. **I cannot recommend CRC highly enough!**

Kindest Regards,

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Matthew W-----